



MSM Software hits the right buttons for business success

June 2010 - At a time when many businesses face uncertainty MSM Software has announced an 8.7 per cent increase in turnover over the past 12 months.

As well as its recent rise in revenue, the company is also driving forward its growth strategy by recruiting for a number of key appointments. Over the forthcoming months MSM will be looking to make four key hires: a .NET developer, Account Manager, Deputy Support Manager and an Undergraduate Placement.

Thomas Coles, managing director of MSM says, "We are delighted with our annual figures. The growth we have seen over the past year is particularly strong given the recent economic climate. Many businesses are viewing a small decrease on their turnover from the previous years as a positive, so to have outperformed the market is fantastic.

"The recession has created windows of opportunity for MSM. For example, we have been able to provide support for businesses whose software supplier has faced insolvency.

We have also benefitted from customers who in the past 12 months have placed greater importance on value over price. The business customers that come to MSM are looking for bespoke software built specifically for their needs; in the long run this provides greater value for money.

"Our staff are key to our success and we look to recruit the best people to ensure we maintain a high level of service for our customers. We have ambitious growth plans for the next five years and the appointments we make now will be critical to our continued success."

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About MSM

Established in 1998, MSM has since expanded its reach across England and more recently Ireland, with offices in London, Bristol, Exeter and Dublin. The philosophy of the company is to provide quality individual business solutions through bespoke software and database development, in order to forge long-term strategic partnerships with its clients.

All MSM staff are permanently employed in the UK and are graduates with more than five years commercial experience. They are qualified as, or working towards, Microsoft Certified Professional Developer or better. Each member of staff is checked by the Criminal Records Bureau which allows MSM to work on sensitive matters.



MSM believes in investing in its team and its training budgets are double the industry average. MSM achieves the highest standards by applying its quality management system (QMS), Quality Solved, to all projects. In addition to careful specification, high quality development and rigorous testing, MSM aims for the highest possible quality in its dealings. The MSM policy is to only take on orders that it can deliver using available resources to ensure maximum commitment to projects and to meet its guarantee to deliver to agreed deadlines.

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